

## INTERRUPTION INSURANCE THAT IS TAILORED TO YOUR CLIENT'S NEEDS.

Since 1987, IUA has been helping businesses protect against temporary setbacks, with quality business interruption insurance.



# Suitable for small to medium size businesses, manufacturing, retail, wholesale, hospitality and professionals.

#### **BENEFITS**

- No average cover can be tailored to Insured's needs
- No excess or waiting period for Additional Benefits such as Public Utilities and Prevention of Access
- Flexible Indemnity Periods (your client only pays for the length of cover they need – minimum 13 weeks)
- Loss resulting from Damage to Property away from the Premises
- Simple formula for calculating Sum Insured
- Agreed Rate of Insured Gross Profit Percentage
- Weekly payment of claims settlement whenever practicable
- A worksheet detailing the calculation is provided with every New Business and Renewal
- Claims handled by LMI, who are familiar with the IUA product.

### POINTS OF DISCUSSION TO CONSIDER RAISING WITH CLIENTS

- Their business income should be treated with the same importance as their assets, how will they survive without a cash flow?
- Business Interruption insurance shouldn't be a secondary policy
- Your client has three choices: an ISR, a
  Business Package or a superior standalone
  Policy with IUA the sum insured needed to
  cover a loss. IUA states clearly when it will
  pay and how much it will pay
- The time it will take to restore a business to its normal operation following a setback
- Developing an alternative plan to maximise client security
- IUA's data indicates approximately 49% of our business interruption claims are related to Public Utilities
- The IUA policy has no deduction for savings.

#### PLEASE GET IN TOUCH

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